

Jon Araghi - Biography

Jon is the President and Co-Founder of the company. He oversees the international operations of all cafes in the Middle East, Africa, and Asia. Based in Europe, he is able to keep pulse of the dynamic operations in the volatile zones that the company operates.

As a young boy, Jon Araghi may have been destined for a life in the coffee business before he even realized his own dream. He spent most of his childhood in the San Francisco Bay Area, attending De Anza College and Life University-West. While spending long hours studying at one of his favorite spots, the Los Gatos Coffee Roasting Company, he started to learn and appreciate the art of artisan coffee roasting. The gourmet coffee industry, and the inner workings of how a café operates had slowly become his passion.

Immediately after college, Jon accepted a job offer from his brother, Jason, who was managing a successful business for a member of the Royal family in Saudi Arabia. One of their clients was a young princess who had just opened a modern furniture showroom in the city and was considering adding a café on the business's second floor. Jon and Jason jumped at the opportunity to head up the project, and with the help of the owner and master roaster of The Los Gatos Coffee Roasting Company, they successfully built and equipped the first Seattle-style coffeeshouse in Riyadh, naming it the Art Nouveau Café.

Jon's design skills and café operation knowledge have been critical and a positive balance to the successful growth of the company worldwide. He credits the success of Green Beans Coffee Company to its ability to bring people of different cultures together to enjoy a common pleasure. Throughout times of peace and war, Green Beans has always succeeded in contributing to the moral welfare of U.S. troops stationed abroad, bringing smiles to faces no matter the continent or the conditions. As part of his job, Jon frequently travels alongside these troops, waiting on cargo planes to transport him from one undisclosed location to another, going without sleep and even dodging bullets – but he wouldn't trade his job for any other one in the world.