



GREEN BEANS COFFEE COMPANY

At-A-Glance

About

We got our start by offering some of the comforts of home to the men and women of the US. Military deployed at bases overseas and in areas of conflict. Our cafes offer a casual and comfortable place where our customers can enjoy premium coffee beverages and fresh-baked treats while relaxing and listening to music.

In response to customer requests, Green Beans Coffee is now expanding its footprint in the U.S. market and around the world by offering its super premium coffee products, fresh baked goods, and healthy meal options in airports, metropolitan cities, and suburban communities.

Founded

Green Beans Coffee Company was founded in 1996, by Jason and Jon Araghi, two Americans living in Riyadh, Saudi Arabia, who saw the opportunity to introduce gourmet coffee in the country and fill the void in an underserved market. The first Green Beans Coffee Cafe on a U.S. Army base opened the following year in Eskan Village, in Al-Kharj Kingdom of Saudi Arabia.

Executive Management

H. Jason Araghi, Co-founder & CEO
Jon Araghi, Co-founder & President
Brian Laliberte, Chief Operating Officer
Clay Lingo, Vice President, Marketing
Jon Gaddis, Vice President, International Operations

Employees

400 employees worldwide

Our Coffee

We serve our customers coffee made from the highest quality Arabica coffee beans, fresh roasted in the artisan European style. Our eight proprietary blends are packaged for sale on our website, at retail stores and in many of our cafes.

Cafes

Green Beans Coffee owns and operates 70+ cafes in seven countries. All are located on or near military bases in the U.S., Iraq, Afghanistan, Kuwait, Qatar, Djibouti, and Kyrgyzstan. In addition to espresso-based drinks, we also serve teas, smoothies, fresh baked pastries, freshly prepared breakfast items and a wide assortment of wraps, sandwiches and soups for lunch. Twenty-thousand cups of coffee are served daily.



We Support

Corporate Social Responsibility is a key pillar of our company and we believe in giving back to our customers that serve in the U.S. military. Thus, we donate a portion of each transaction to three excellent organizations that are important to our men and women in uniform:

TAPS - (Tragedy Assistance Program for Survivors) - Provides comfort and care to anyone who has suffered the loss of a military loved one

Soldiers! Angels - Provides aid and comfort to members of the armed forces and their families.

Children of the Fallen Soldiers - Provides college grants and financial assistance to surviving children and spouses of U.S. military service members who have lost their lives in the Iraq and Afghanistan wars.

Community

Through our CUP OF JOE FOR A JOE program, we make it easy for anyone, anywhere in the world, to buy a fresh cup of Green Beans Coffee and have it delivered with a personal letter of thanks to a member of the armed services deployed overseas in support of Operation Enduring Freedom (OEF) and Operation Iraqi Freedom (OIF). To date, more than 100,000 CUP OF JOES have been purchased for our deployed troops.

We also facilitate connections on our Facebook page between troops deployed overseas and their friends, family and other supporters who want to express their thanks for the troops! service and sacrifice. (www.facebook.com/cupofjoeforajoe).

Headquarters & Contact Information

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Websites

www.greenbeanscoffee.com
www.facebook.com/cupofjoeforajoe